

Beleidsplan (Policy Plan) – Stichting EarthON

Name and Details of the Institution

- **Name:** Stichting EarthON
- **RSIN / Tax Number:** 869344420
- **KvK Number:** 42023389
- **Registered Address:** Churchilllaan 150-III 1078 ER Amsterdam
- **Contact Details:** info@earthonfoundation.org, www.earthon.nl

Objective of the Institution

The objective of Stichting EarthON is to serve the public benefit by supporting and scaling initiatives that:

- Improve livelihoods of underserved communities
- Promote climate adaptation and mitigation
- Strengthen sustainable agriculture and renewable energy systems
- Enable inclusive and resilient local economies

The foundation operates exclusively for the public benefit, with at least **90% of its activities dedicated to this purpose.**

Policy and Activities (2026–2035)

To achieve its objective, Stichting EarthON undertakes the following activities:

a) Support to Climate Enterprises

- Identification and support of early-stage climate startups and social enterprises
- Provision of grants and catalytic funding

b) Capacity Building and Acceleration

- Organisation of accelerators, bootcamps, and training programs
- Strengthening of entrepreneurs, farmer groups, and grassroots organisations

c) Ecosystem Development

- Convening stakeholders including government, funders, academic institutions
- Development of knowledge products such as reports and policy briefs

d) Grant-making and Financial Support

- Providing financial support to organisations aligned with the foundation's objectives
- Supporting technical assistance and project implementation

Planned Expenditure

The foundation plans to allocate its expenditure as follows during the beleidsplan period. At least 90% of total expenditure will be directed toward direct public-benefit program activities.

Expenditure Category	Estimated %	Notes
Training programme, delivery, Capacity Building, Data Collection (direct costs)	35%	<i>Salaries, curriculum, cohort ops</i>
Blended Funding and Catalytic Grants	50%	<i>Recoverable and non-recoverable grants / funding</i>
Knowledge sharing, advocacy, publications	5%	<i>Events, research, evaluation, monitoring</i>
Fundraising and donor relations	5%	<i>Fund raising cost, communication</i>
General administration and compliance	5%	<i>Audit, legal, insurance, IT, Utilities, Reporting</i>

Direct public-benefit program expenditure (categories 1–3 above) totals 90% of planned expenditure, satisfying the 90% bestedingscriterium. Fundraising and administration costs are kept to a minimum and are incidental to the program mission.

Target Groups / Beneficiaries

The foundation focuses on:

- Smallholder farmers and producer collectives
- Rural women entrepreneurs
- Youth engaged in climate and green jobs
- Early-stage climate startups and social enterprises
- Grassroots organisations and civil society institutions

Means of Generating Income

The foundation generates income through:

- Donations from individuals and organisations
- Grants from philanthropic institutions and foundations
- Partnerships and program-based funding
- Contributions from aligned institutions and networks

All income is used solely to further the public benefit objective.

Management and Use of Assets

The foundation holds only such assets as are reasonably necessary for the continuity of its planned activities in pursuit of its public-benefit objective. The foundation does not accumulate reserves beyond what is required for operational continuity and planned program commitments.

- The foundation does not aim to make profits
- Any surplus funds are reinvested into mission-related activities
- Assets are managed prudently and transparently
- Funds are primarily allocated to:
 - Program implementation
 - Grants and financial support
 - Capacity building and ecosystem development
 - Operational expenses (kept reasonable and proportionate)

Governance Structure

The foundation is governed by a board of directors (bestuur). Board members are appointed on the basis of their expertise in development cooperation, finance, enterprise development, or related fields. The board meets at least 2 times per year to review program performance, approve budgets, and oversee compliance with ANBI obligations.

Board members serve without remuneration. Reasonable and evidenced out-of-pocket expenses may be reimbursed in accordance with the foundation's expense policy. No board member may hold a majority of voting rights, and no individual may dispose of the foundation's assets as if they were their own (beschikkingsmachtcriterium).

Board Composition

The foundation is governed by a Board consisting of:

- Chairperson – Stephen John Ardron
- Treasurer – Vinay Jaju
- Secretary – Jeffrey Prins
- Director – Lauren Elizabeth Baker
- Director – Georgina Mercedes Gomez

Decision-Making

- The board collectively governs the foundation
- No individual has overriding control

Remuneration Policy

- Board members do not receive remuneration for their services
- Only reasonable expenses incurred in the performance of duties may be reimbursed

Administrative Organisation

- The foundation maintains proper financial and administrative records
- Records will retain for a minimum of **8 years**
- Internal controls ensure accountability and compliance

Transparency and Publication Requirement

The foundation will publish the following information on its website:

- Stichting EarthON and contact details : +31 6 2223 3096
- KvK : 42023389
- RSIN number : 869344420
- Policy plan (Beleidsplan)
- Board composition : Chairperson, Treasurer, Secretary, Directors (5 Nos)
- Remuneration policy
- Annual financial summary
- Activity report

Future Plans

Stichting EarthON during the period 2026–2035, aims to:

- Expand support for climate-focused enterprises and initiatives
- Strengthen ecosystems that enable sustainable livelihoods
- Mobilise financial and non-financial resources for climate action
- Build scalable and replicable models for long-term impact

Dissolution

Upon dissolution, any assets remaining after settlement of liabilities will be transferred to another ANBI, or to a foreign institution at least 90% focused on the general good, with a purpose similar to that of Stichting EarthON (development cooperation, poverty reduction, or sustainable development in the Global South). The specific recipient will be designated by the board at the time of dissolution, subject to this constraint as set out in the foundation's statutes.

Adopted by the Board of Directors of Stichting EarthON.

Signed: 

Name: Vinay Jaju

Role: Treasurer

Date: 15th June 2026